

Launchpad

Insight Sessions
Funding & Opportunities
Tuesday 26th July 2022



Music Industry Insight Sessions

Five sessions to help you manage aspects of your music career

14th June - Getting release ready

28th June - Managing your royalties

12th July - Promoting yourself and your music

26th July - Finding funding for your music project

9th August - Getting out there and playing live

Delivered by Launchpad team & industry advisors.

Launchpad

whiskas / Sam Nicholls

Founder / Director –Launchpad (Music:Leeds / Music Local)

Lecturer - BA Music Industries Management, Leeds Beckett University

Advisor - PRS Foundation, Help Musicians UK, Youth Music

Previously – label owner, musician, producer, promoter / venue manager



Launchpad

Funding & Opportunities - support to develop and build your music careers

Traditional funding for artists through record labels, publishers or management.

National and local funders can support projects and career development.

Talent development programs can support you to develop and grow your music, or your music business.

FUNDING

Launchpad

APPLYING FOR FUNDING - ADVICE

Success often depends on timing & project fit.

Competition for funds can often have a big impact.

You can have a great project but the timing doesn't work, or the objectives don't align with a funders priorities.

If you have a plan – you should be able to adapt it to different applications.

FUNDING

NATIONAL FUNDERS

- PRS Foundation
- Help Musicians UK
- Arts Council England
- Youth Music

FUNDING

PRS Foundation

PRS Foundation are the UK's leading charitable funder of new music and talent development across all genres.

Previously funded:

- Little Simz
- Yard Act
- Arlo Parks
- Ghostpoet
- Public Service Broadcasting
- Years and Years

FUNDING

PRS Foundation

- Momentum & Momentum Accelerator
- Open Fund
- Women Make Music
- Power Up
- Targeted / Genre-specific Funds
 - Hitmaker
 - Composer
 - Daphne Oram

FUNDING

Launchpad

PRS Foundation – PPL Momentum Fund

Up to £15k.

Next deadline – Summer tbc

Judged on whether funding will have a sizeable impact on an artists career.

Plus whether an artist has a team in place to take advantage.

Successful artists include:

Yard Act, Marsicans, LIFE, Hookworms, EAGULLS, Fizzy Blood, Hawk Eyes, Menace Beach

FUNDING

Launchpad

PRS Foundation – PPL Momentum Accelerator Fund

Up to £5k.

Next deadline – Autumn tbc

Ring-fenced funding for Yorkshire artists.

Will funding support an artist to get to the next level – to Momentum level.

Successful artists include:

English Teacher, Downtown Kayoto, Noya Rao, Team Picture, Simeon Walker, Chiedu Oraka, Treeboy & Arc, Harkin.

FUNDING

PRS Foundation – Open Fund & Women Make Music

Open Fund for Organisations or Music Creators

– upto £10k/5k

Next deadline – 14th September

Women Make Music – for women, trans and non-binary artists, songwriters, music creators.

HIGHLY competitive – programs with national impact or unique audience reach

FUNDING

Launchpad

Help Musicians UK

Help Musicians is the leading UK charity for musicians of all genres, from starting out through to retirement.

A number of targeted programs for support – open with a rolling deadline.

Artists funded every month, with good success rate.

All applications projects must start at least 3 months after submission!

Get Set Sessions each month for new applicants

FUNDING

Launchpad

Help Musicians UK – Creative Programme

Recording & Releasing Music (pka Do it Differently) and
MOBO Help Musicians Fund

-upto £3k for creative projects and artist development

Touring & Live

-upto £5k support for touring and live activities

brand new fund

FUNDING

Launchpad

Help Musicians UK – Creative Programme

Develop Your Skills (pka Transmission Fund)

-upto £1.5k for specific development opportunities
(workshops, courses, conferences)

Music-led Creative Collaboration (pka Fusion Fund)

-upto £5k to support collaboration (with non-musicians),
experimentation and creating new works

FUNDING

Launchpad

Help Musicians UK – Creative Programme

Genre-specific:

- Peter Whittingham Jazz Award
- Ian Fleming Musical Theatre Award
- Sybil Tutton Opera Awards

+ Postgraduate awards to support ongoing studies.

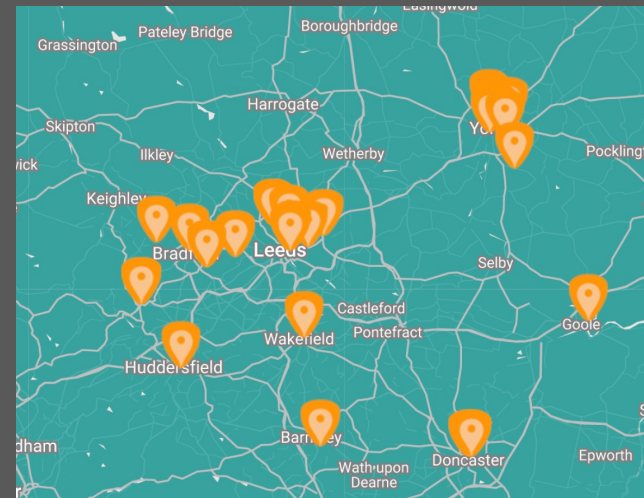
YOUTH MUSIC

Launchpad

National Charity to support music making children & young people aged 0–25.

Numerous resources including:

- How to build a career in the Music Industry
- How to be an Artist Manager
- Creating a music brand
- A beginners guide to hosting a great virtual festival



<https://network.youthmusic.org.uk/yorkshire>

<https://youthmusic.org.uk/resources-how-build-career-music-industry>

YOUTH MUSIC

Launchpad

The Youth Music NextGen Fund offers young creatives grants of up to £2,500 to make their ideas happen – aged 18-25.

Can be

- creative / artistic
- new enterprise
- platform to support talent

Nex deadline Autumn 2022.



YOUTH MUSIC

Launchpad

For organisations:

Incubator Fund

£5k-£30k to create sustainable, meaningful career opportunities for young people aged 18-25.

Next deadline: December 2022

Previous successful applicants include:

Young Thugs, Come Play With Me, Long Division, BCB Radio

YOUTH MUSIC

Launchpad

For organisations:

Trailblazer Fund

£5k to £30k to support children and young people facing barriers to make, learn and earn in music

Next deadline: 29th July & November 2022

Catalyst Fund

£30k+ for established organisations that support children and young people to make, learn and earn in music

Next deadline: November 2022 (two stage application)

FUNDING

Launchpad

Arts Council England

- Project Grants
- Developing Your Creative Practice

FUNDING

Launchpad

Arts Council England

Support individuals and organisations with public funding and donations from National Lottery to deliver the Let's Create strategy...

“to make sure everyone's creativity is given the chance to flourish and we all have access to a remarkable range of high quality cultural experiences”

Launchpad

FUNDING

Arts Council England – Project Grants

For projects!

Can be useful for touring projects or interactive live events / projects, installations “critical” pieces of work

Very involved application form.

Always open, 8 week turnaround for under £30k, over £30k is 12 weeks.

Worth considering the right “time” to apply if for a commercial artist

FUNDING

Launchpad

Arts Council England – Developing Your Creative Practice

For developing your art / creative work

About developing new work, not just “realisation” of a project

Set deadlines throughout the year unlike Project Grants.
Next round opens 6th September.

Upto £10k.

Wide range of successful local artists. Timing is crucial.

Launchpad

FUNDING

Arts Council England

Previously funded artists / projects is publically available on their website

You can filter by artform & region

NB. Grantium – delay for approval

FUNDING & SUPPORT

LOCAL & REGIONAL

PRSF Talent Development Partners

- Higher Rhythm (Doncaster)
- The Warren (Hull)
- Come Play With Me (Leeds / West Yorkshire)
- Opera North (Leeds / Yorkshire)
- South Asian Arts (Leeds / Yorkshire)
- Huddersfield Contemporary Music Festival (Huddersfield / Yorkshire)

FUNDING & SUPPORT

LOCAL & REGIONAL

Local Initiatives:

- Saving Grace (Huddersfield)
- Pattern & Push (Sheffield / South Yorkshire)
- Long Division (Wakefield)
- Sable Radio (Leeds)
- Young Thugs (York)
- Black Health Initiative (Leeds / Yorkshire)
- Sounds of Scarborough (Scarborough)
- Bradford Producing Hub (Bradford)
- Yorkshire Sound Women Network

FUNDING & SUPPORT

LOCAL & REGIONAL

Local Funding:

Many local authorities have small grants fund – some will be non-profit, some will allow development of artistic projects:

Eg. Leeds, Bradford, Wakefield, Ryedale, Hull

FUNDING & SUPPORT

LOCAL & REGIONAL

Genre-specific:

- Jazz North
- Jazz Refreshed
- United Development
- Sound and Music
- Sound UK
- Brownswood Future Bubblers

Regional

- Generator / Tipping Point
- Brighter Sound
- The Sage, Gateshead

Support

Launchpad

BBC Music Introducing



Videos and support for emerging artists and industry professionals

www.bbc.co.uk/introducing

<https://www.bbc.co.uk/programmes/p016hy06>

Support

Launchpad

Don't forget Launchpad!!

Launchpad offers:

- direct support to artists
- events / workshops / conferences
- regular one to one advice sessions
- resources on releasing & funding
- updates on funding & artist development opportunities

Support

Launchpad

Launchpad

Don't forget – you can book one-to-one advice from our team every other Tuesday: www.launchpad-music.com/advisedropins

Launchpad+ provides support for managing releasing music, and royalty collection. Contact us for more info: whiskas@musiclocal.co.uk

Launchpad

Thanks!!